



2026 - 2027

NHSAA Business Partners

Summer Special Newsletter

Curriculum Providers

PR & Communications

Insurance & Risk Pools

**Banks &
Financial Institutions**

**Special Education
Supports**

**Facilities
Management**

**AI
& Cyber Technology**

Legal Services

**Leadership
Development**

Online Learning



September 2026

/pärtner/

● one associated with another, especially in an action

Similar: colleague associate coworker fellow worker copartner
collaborator ally comrade companion teammate confrère oppo
offsider compeer consociate ↻

The **NHSAA** and our members are truly fortunate to have **BUSINESS PARTNERS** who have joined with us in our mission to champion all children and be a credible voice in education leadership. Choosing partners is not a decision we take lightly. The business partners the **NHSAA** collaborates with have shown they are dedicated to students, families, and the advancement of education. Our business partners offer a wide array of products and services including but not limited to curriculum resources, facilities and classroom enhancements, construction and architectural services, safety and security products, staffing solutions, specialized student services, technology applications, student information systems, and communications solutions.

System leadership is a difficult and highly nuanced job. Having options and resources to choose from while striving to effectively and efficiently “spin the plates” (an homage to Dr. Joyce), are critical to success, growth, innovation, and evolution. We hope our members all take time to connect with our business partners to learn and hear about what they do and what they offer. They believe in what you do and stand ready to partner with you as you work tirelessly on behalf of your learning communities.

Thank you to our **business partners**. We strive for mutually beneficial relationships and we truly appreciate your partnership. We promise that as an Association we will continue to ensure your interactions with our members offer you authentic and meaningful opportunities to connect and engage. We hope you will join us as thought partners as we advocate for public education, champion all children, and support the work of system leaders in New Hampshire. Here’s to a successful school year ahead!

Respectfully,

Mark, Jerry, Heather, Theresa, & Kymra

Mark, Jerry, Heather, Theresa, & Kymra

Diamond Partners



Just Right Reader



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Your Trusted Partner in Health

For more than 40 years, HealthTrust has provided innovative coverage and benefits to support the health and wellness of those who serve our counties across New Hampshire. With a clear mission, dedicated staff, and forward-looking programs, HealthTrust is positioned to continue delivering high-quality, cost-effective benefits for years to come.

800.527.5001 | www.healthtrustnh.org



Medical and Prescription Drug | Dental | Benefit Advantage FSA and HRA Services | Disability and Life
HealthTrust Well-Being Programs: Slice of Life | Medical Care Access | Expert Medical Support
Disease Management | Mental Health Resources

WHAT'S YOUR STORY?

Every school district needs effective communications.

Every school district needs access to high-level strategy, tools and training.

That's where we come in.



WHO WE ARE:

 Expert communicators

 Content creators

 Crisis managers

 Project planners

 Trainers

WHAT WE DO:

 Media relations

 Website development

 Professional development

 Video production

 Capital projects



WWW.JGPR.NET



617-993-0003



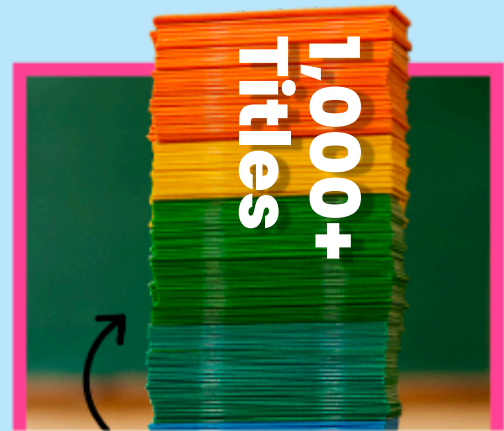
Just Right Reader

Accelerate Reading Achievement

from DAY ONE!



Strengthen your core phonics instruction with **data-driven decodables and resources** that deliver explicit, systematic phonics practice.



Classroom Libraries

1,000+ evidence-based decodable titles



Science of Reading Take-Everywhere Literacy Packs

Customized for your district & personalized for your students



Video Phonics Lessons

in 14+ languages empower teachers and families to support reading.



Customized Backpacks

help students take their reading everywhere.



Data-Driven Decodables

are custom printed for each student using reading data.

Accelerate Reading Achievement!

Visit JustRightReader.com/BackToSchool



UPCOMING TRAINING OPPORTUNITIES

2026 CPI Reimbursement Program

For many years, Primex³ has contracted with the **Crisis Prevention Institute (CPI)** to bring valuable de-escalation techniques training to our school members. Your new instructors and those instructors in need of recertification can now attend any open Nonviolent Crisis Intervention class and then be reimbursed in part by Primex³.

The Member will be responsible for:

New Instructors - 30% of the tuition cost with Primex³ reimbursing 70%

Renewal Instructors – 60% of the tuition cost with Primex³ reimbursing 40%

The reimbursement criteria are as follows:

Two attendees (new or renewals) per SAU, per calendar year

All classes must be completed in calendar year 2026

Documentation for reimbursement must be received as soon as possible after successful completion of the class and **no later than December 31, 2026**.

Specialized Renewals: Autism Spectrum Disorder and Trauma qualify for reimbursement. Other advanced or specialized renewals do not qualify for reimbursement.

Please note that tuition cost is limited to tuition only and does not include associated costs such as lodging, meals, or mileage.

In order to be reimbursed, please submit the following documentation to Primex³ prior to December 31, 2026:

Confirmation of payment made by the District to CPI (include copy of check)

Copy of CPI Invoice sent to District
Certificate of Completion from CPI



Documentation for reimbursement can be emailed to Sara Jones at sjones@nhprimex.org.

Please reach out to us if you have any questions at 1-800-698-2364 as we are happy to assist you.

Primex3 Supervisors' Academy



What is Supervisors' Academy?

Primex³ Supervisors' Academy is a challenging, three consecutive-day program where participants take an active role in the online classroom as they learn about a broad range of immediately useful leadership topics. Experienced Primex³ practitioners and instructors guide the participants through case studies and discussions to ensure that the learning objectives are achieved. For more information, visit <https://nhprimex.org/supervisors-academy/>

Upcoming Supervisors' Academy dates: September 8, 9, 10; October 27, 28, 29; December 8, 9, 10

Visit our website — www.nhprimex.org — log in and click "Explore Training" on your dashboard to register.



As a Diamond Business Partner, Tutor.com and The Princeton Review® are dedicated to advancing the mission of the New Hampshire School Administrators Association (NHSAA). We are honored to support schools, educators, and students statewide with scalable, equitable learning solutions.

Unlimited on-demand tutoring through NHED partnership

Through our partnership with the New Hampshire Department of Education (NHED), all students in grades 4-12, and adult education students enrolled in eligible programs, statewide have access to 24/7, individualized online tutoring with highly qualified, vetted tutors, as well as drop-off writing review services and more.

This program is free of charge and available for public and non-public school students, Education Freedom Account students, and home education students.

Comprehensive support for learners of all ages

Beyond our partnership with NHED, Tutor.com and The Princeton Review can also support schools and School Administrative Units (SAUs) with:



Best-in-class test prep and college admissions support



High-dosage tutoring, an evidence-based solution to help students make accelerated learning gains



Teacher professional development

Students benefit from

- ✓ Individualized instruction in 250+ subjects, including English, math, science, AP®, and more
- ✓ Quick connection to a live, expert tutor, typically in about one minute
- ✓ Newly added: 75+ Career & Technical Education (CTE) subjects, from cybersecurity and nursing to culinary arts and entrepreneurship
- ✓ Practice tests in 20+ AP® subjects, so students can prepare for exam season all year long
- ✓ Drop-off writing review with expert feedback provided by an experienced tutor within a day
- ✓ Rigorously vetted subject-matter experts who are dedicated to helping students solve problems and learn new concepts
- ✓ Practice quizzes, worksheets, and other learning resources

“I’ve been having a hard time understanding a certain subject and this tutor helped me so much, we went step by step and it helped me understand the topic way better. This was so easy to do and I would totally do it again!” —11th Grade Chemistry Student

For more information, please visit our website or contact:

Noah Kamsler
Noah.Kamsler@tutor.com

Dana Moore
Dana.Moore@tutor.com

A personal tutor is always ready to help you achieve your educational goals

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alma

STUDENT INFORMATION SYSTEM



Alma is the official State Level Data Management Solution

Alma is honored to be the official State Level Data Management Solution for New Hampshire, addressing the State's need for more efficient reporting processes. With Alma's State Level Solution in place, New Hampshire School Districts can look forward to simplified state reporting and improved communication alongside a future-proof student information system.

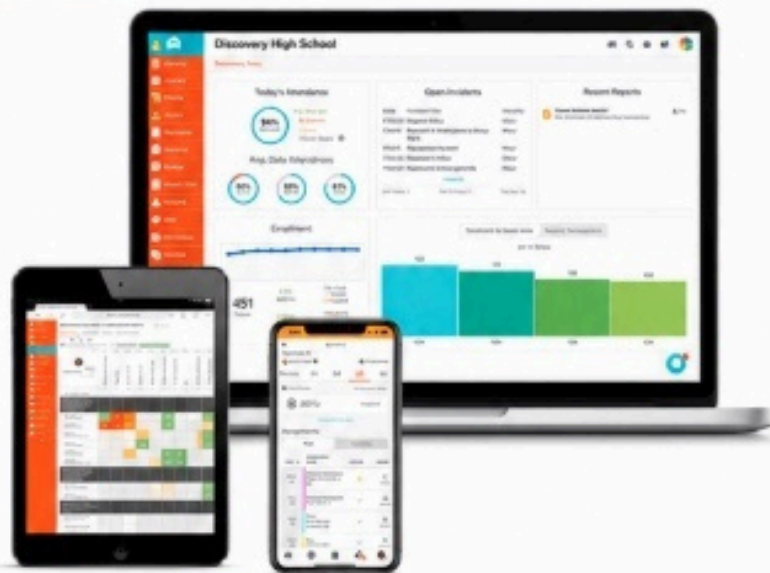


WHAT DOES THIS MEAN FOR NH SCHOOL DISTRICTS?

- Optimized state reporting, including data validation
- Access to a best-in-class SIS Solution
- Preferred pricing with zero-cost implementation

The all-in-one Student Information System designed for K-12.

Alma simplifies the way schools manage students, from enrollment to graduation. Our intuitive, all-in-one platform brings together student information, assessments, analytics, and communication—so your team can spend less time on busywork and more time supporting students.



WHAT'S INCLUDED

- ▶ Curriculum
- ▶ Gradebook (CBG or Traditional)
- ▶ Custom Report Cards
- ▶ Communications & Messaging Tools
- ▶ Classroom Portal
- ▶ Parent & Student Portals
- ▶ Data Analytics & Reporting
- ▶ School Management
- ▶ Student Info & Records
- ▶ Setup & Data Migration



Jenny Rozint (she / her)
VP of District Strategy

- ☎ c: 714-907-6572
- ✉ jenny.rozint@getalma.com
- in linkedin.com/in/jennyrozint
- 🌐 GetAlma.com

AVAILABLE UPGRADES

- Alma Start**
Online registration and enrollment
- BeaconAI**
Dynamic data visualization (Ed-Fi Compatible ODS)
- App Center**
Third party vendor management
- Parent & School Messaging**



alma

STUDENT INFORMATION SYSTEM



Equitable, High Quality, Performing Arts Education for Every Student, Designed for Every Teacher

K-6 Performing Arts

Mus ic | D a n c e | D r a m a

This is
Ricky!



✓ Aligned to national standards

✓ A system wide solution

✓ Low variance, high quality instruction

✓ Builds teacher capacity

Book an intro call with Ricky

ricky@ampedarts.com / (949) 691 6734





Integrated



Audio Solutions

Each Audio Enhancement® Classroom Audio System delivers the teacher's natural voice and multimedia audio to every student in the room at an enhanced, soothing volume.



EPIC System®

EPIC (Education Paging & Intercom Communications) System® provides school administrators with a flexible and easy-to-use bell scheduling, intercom, and visual notification tool.

VIEWpath®



VIEWpath (Video Interactive Education Window)® is designed for educators, enabling teachers to easily create, manage, and deliver lessons remotely or in the classroom while evaluating performance, engagement, and content.



CLEAR Connect

CLEAR Connect™ is a real-time classroom translation and transcription application that works with other Audio Enhancement solutions to support multi-lingual learning.



SAFE System®

SAFE (Signal Alert For Education) System® is an alert and notification solution that connects teachers and campuses to selected individuals for quick response and communication.

Audio Enhancement takes pride in offering exceptional professional development training for all our systems and products. Our training is thoughtfully crafted by former educators to empower you to maximize the benefits of our solutions with ease and confidence.

10%

Higher standardized test scores in amplified classrooms

71%

of campuses report safety related incidents

72%

of campuses report they do not have an effective communication system

94%

of educators agree that watching their videos helps identify development areas

**BOOTHBY**
THERAPY SERVICES

A Point Quest Partner



EXCEPTIONAL SUPPORT FOR SCHOOLS IN SPECIAL EDUCATION

Skilled, Reliable Professionals, Ready to Support Your Students.

- School Psychology
- Speech Therapy (SLPs & SLPAs)
- Augmentative & Alternative Communication (AAC)
- Deaf & Hard of Hearing Services (TODs)
- Hy-Tech Therapy Solution (Hybrid Teletherapy)
- Occupational Therapy (OTs & OTAs)
- Orientation & Mobility Services (O&M Specialists)
- Physical Therapy
- Special Education Services (SETs)
- Vision Services (TVIs)

Smart Solutions for Schools

Support your students, lighten your staff's workload, and achieve better outcomes with expert-driven services.



Flexible, Scalable Services

In-person, teletherapy, or hybrid—customized to your school's needs and budget.



Expert Providers, Comprehensive Support

We place expert providers and back them with management support, caseload expertise, Medicaid guidance, and mentorship to drive school success.



All the
specialists that
have been sent
to our school
have been
exceptional in
their fields.

-Maine SPED Director



Partner with Boothby Therapy Services Today!

info@boothbytherapy.com

(603) 524-9090

www.boothbytherapy.com



Together, We Create **Remarkable** Schools™

Capturing Kids' Hearts equips educators to build high-performing, safe learning environments through:

 TRANSFORMATIONAL TRAINING EXPERIENCES

 RELATIONSHIP-DRIVEN IMPLEMENTATION SUPPORT

 CURRICULUM FOR STUDENTS





What is an Organizational Management System?

An OMS manages everything that keeps a school district running — outside the classroom. Built for K-12 districts across New Hampshire and beyond.

In Latin, *carena* means a keel-shaped structure. It's where we got our name. The keel of a ship sits entirely below the waterline — invisible to anyone on deck, invisible to anyone watching from shore. But remove it, and the ship goes under. Every school system needs a keel yet most have never been introduced to it.

SIS and LMS power the mission. The OMS ensures the district at an organizational level stays upright and on course.

● The Sails (LMS)

The instruction layer — how teaching and learning happen.

Curriculum

Assignments

Attendance

● The Deck (SIS)

The student layer — who's on board and what follows them.

Enrollment

Grades

Student Records

▼ The Keel (Cariina OMS)

The organizational layer — the non-instructional backbone that keeps everything stable when people change.

Operations

Workflows

Communication

Stop wrestling the wind. See it stabilized.



Scan to see a demo today!



Strategic Thinking and Planning



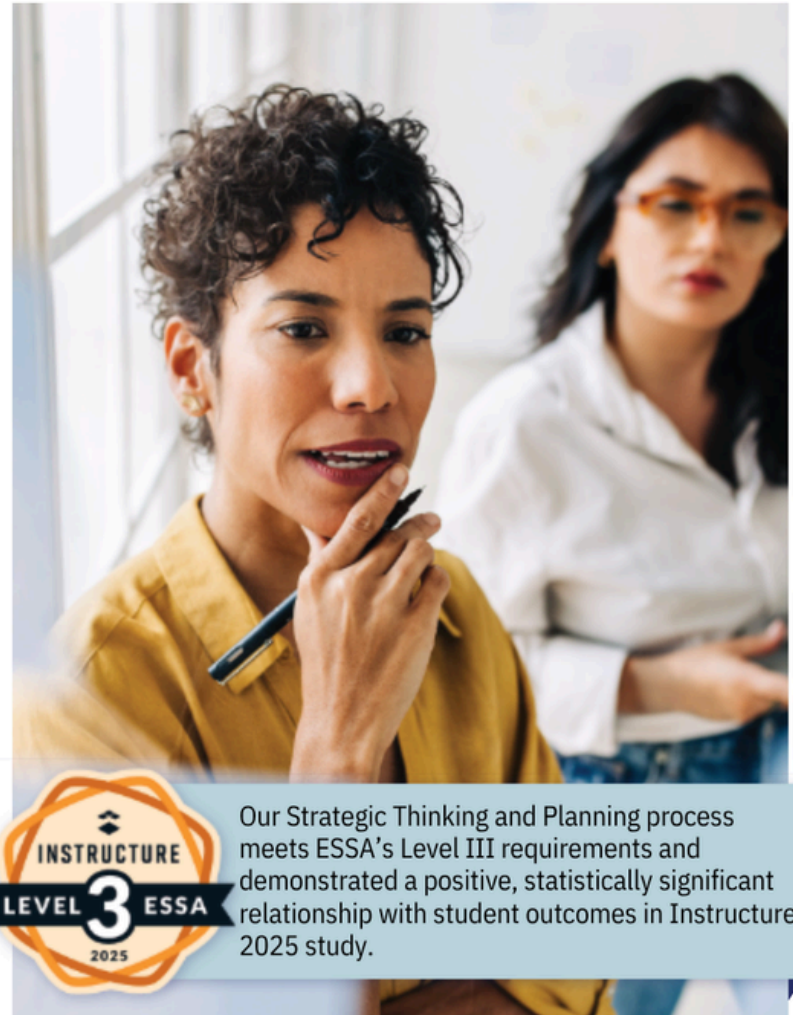
Turn your vision into a lasting reality

Cognia® Strategic Thinking and Planning empowers school and system leaders to build sustainable, impactful plans by fostering buy-in from all stakeholders. Our experts facilitate a collaborative process, equipping leaders with the tools and insights to enhance strategic planning and evaluate the ongoing effectiveness of initiatives.

Using a proven framework, Cognia ensures that each phase of planning aligns with future goals, enabling leaders to track progress and make data-driven adjustments that lead to meaningful improvements across their communities that include:

- Moving beyond compliance activities to establish long-term improvement
- Focusing on the holistic needs of students
- Seeking meaningful stakeholder involvement and shared decision-making

The Cognia Strategic Thinking and Planning process is aligned with performance standards that support the institutional use of guiding principles and multiple data sources to drive overall improvement.



Our Strategic Thinking and Planning process meets ESSA's Level III requirements and demonstrated a positive, statistically significant relationship with student outcomes in Instructure's 2025 study.

"Truly, I have found the Strategic Thinking and Planning process to be an authentic way to reflect on our current performance and to plan systematically for improvement in every area."

—Dr. Karen Barber, Superintendent Santa Rosa District Schools, FL

NH Leaders contact: David Smith, Director,
Northeast Region

david.smith@cognia.org, 888.413.3669 ext. 9616

professional learning solutions

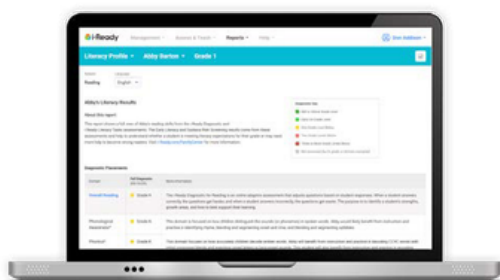
cognia®

Explore our full suite of professional learning offerings at

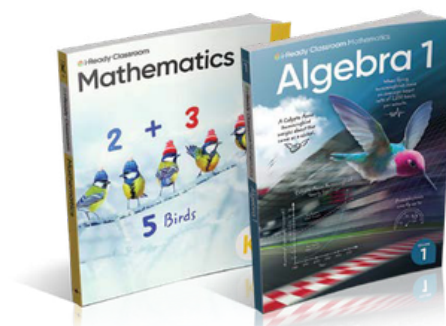
cognia.org/professional-learning#solutions



Create a Pathway to Success with High-Quality Instructional Materials Proven to Work



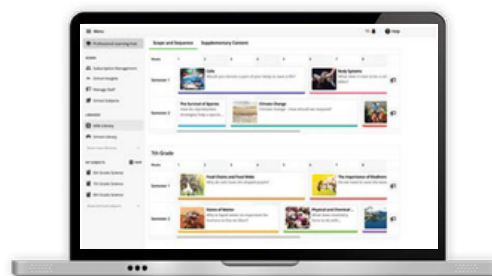
i-Ready Assessment Grades
K-12 and Personalized
Instruction (Grades K-8) for
Reading and Mathematics



i-Ready Classroom
Mathematics Core
Mathematics for
Grades K-Algebra 1



Magnetic Literacy
Core Literacy for Grades K-6



Stile Education
Core Science for Grades 6-8

To learn more, scan or contact Julie
Armitage, JArmitage@cainc.com





Proud
**PLATINUM PARTNER
OF NHSA**

Great teaching builds confidence. So should cybersecurity training.

CyberHoot teaches people how to think, not what to fear.

We build real skills through **positive reinforcement**, not shame or punishment, so every educator can confidently protect students, data, and their school.

✓ THE CYBERHOOT WAY

Positive. Practical. Proven.

- ✓ Skill-building through positive reinforcement
- ✓ Creates confidence and cyber muscle memory
- ✓ Encourages curiosity and deeper learning
- ✓ Stronger security behaviors that last

✗ THE OLD WAY

Fear. Shame. Short-Term.

- ✗ Gotcha tactics and punishment
- ✗ Creates anxiety and avoidance
- ✗ Shallow learning that doesn't stick
- ✗ Users remain vulnerable to the same attacks

VS

Our proven learning model builds confident, capable users.

1



TEACH

Fresh, engaging video lessons (never re-runs)

2



PRACTICE

Patented phishing simulations build inbox muscle memory

3



REINFORCE

Positive feedback grows confidence and strong habits.

HOOTPHISH™ Patented. Non-Deception. Effective.

Our patented, non-deception phishing simulations train users how to spot and stop real threats in their inbox.

HootPhish builds a rubric and muscle memory using our 8-point email inspection process:



- ① Check the Sender
- ② Check the Subject
- ③ Check the Greeting
- ④ Check Language Quality
- ⑤ Check for Urgency, Emotion, Authority, and Secrecy
- ⑥ Check the Links
- ⑦ Check the Attachments
- ⑧ **Coming Soon:** Business Email Compromise Scenarios



86%

POSITIVE RATINGS

Our video content earns an average of 86% positive ratings.

ALWAYS NEW, NEVER RE-RUNS

Fresh video lessons every month, relevant, timely, and engaging.



INITIAL UNIVERSITY STUDY FINDINGS*

Early research with the University of Colorado Boulder and University of Tennessee found that learners using HootPhish interactivity showed:

- ✓ Greater curiosity
- ✓ Deeper learning

**Ongoing research. Early findings are promising and support the value of interactive learning over passive video consumption.*

“



“We’re very happy with CyberHoot, the videos are user-friendly, and the support is fantastic. The customer service they provide is great!”

– Robyn Dunlap

Technology Director, SAU#18 – Franklin Schools, NH
Read the full case study at cyberhoot.com/case-studies

NEW HAMPSHIRE ROOTS. NEW HAMPSHIRE SCHOOLS.

- ✓ NH-based Company since 2014
- ✓ Proudly supporting NH schools for over a decade
- ✓ Supporting 8 SAUs and 1 private school in NH
- ✓ A large NH SAU has used CyberHoot 6+ years
- ✓ Built for educators, with educators, in NH



SEE THE DIFFERENCE FOR YOURSELF.

Request your FREE demo and 30-day trial today!

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Sales@CyberHoot.com
(603) 793-1382



Scan to
get started!



Your access to Discovery Education Experience *Continues*

New Hampshire schools keep full access to DE Experience through NHED grant funding for 2026–27 — with professional learning for your teachers included at no additional cost.

What your teachers get:

- Resources aligned to many core ELA, math, and science programs
- NH Constitution, financial literacy, and future-ready skills content
- Career-connected learning that makes real-world connections
- A streamlined interface and search built for quick planning

Plan ahead:

Watch for renewal forms from NHED and Discovery Education in **August** so your district is ready for the new school year.

No cost to you: reach out today to Nancy Rose to schedule professional learning sessions for your teachers and staff.



Funded for NH:

Available through NHED grants for 2026–27.

Ready for more?

Explore the full DE library.

Award-winning supplemental, intervention, and core curriculum your district can add alongside Experience.

dreambox READING  **PK-3**

INSTRUCTURE LEVEL 4 ESSA 2023

Personalized program that builds foundational skills and reading fluency.

reading plus  **3-12**

By Discovery Education

Level I  **Strong Evidence** ESSA

Develops proficiency in silent reading fluency, vocabulary, and comprehension.

mystery writing  **K-5**

By Discovery Education

Open-and-go writing instruction and exercises.

dreambox MATH  **K-8**

Level I  **Strong Evidence** ESSA

Personalized program that supports learning acceleration and confidence.

SCIENCE TECHBOOK  **K-12**

Level III  **Promising Evidence** ESSA

Phenomena-driven, three-dimensional science curriculum.

mystery science  **K-5**

By Discovery Education

INSTRUCTURE LEVEL 4 ESSA 2024

Open-and-go science lessons with hands-on activities.

pivot interactives  **9-12**

By Discovery Education

500+ phenomena-based interactive activities.

SOCIAL STUDIES TECHBOOK  **K-8**

INSTRUCTURE LEVEL 4 ESSA 2024

Inquiry-based digital core curriculum builds critical thinking skills.

SOCIAL STUDIES ESSENTIALS  **K-5**

Build civic awareness through literacy-rich lessons aligned to the C3 framework.

DE PARTNERSHIPS

Unique partnerships that support enhanced assessment and timely, relevant content.

EVERYDAY TEACHING ESSENTIALS

Bite-sized, asynchronous professional learning resources to support everyday instruction.

Not sure where to start?

Ask about a pilot.

We can walk you and your team through options at no cost.

Questions about renewal or ready to book PD?

Nancy Rose · Sr. Manager, Strategic Partnerships — New Hampshire
NRose@discoveryed.com

Explore your partnership

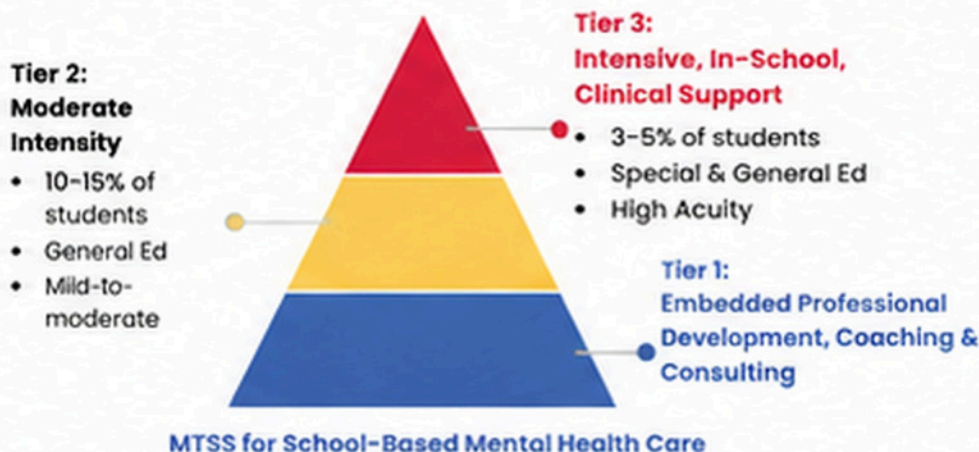
<https://www.discoveryeducation.com/learn/new-hampshire-partners/>

WHAT IS EFFECTIVE SCHOOL SOLUTIONS?

Effective School Solutions partners with school districts to deliver **in-school, high-impact mental health programs** for students with the most intensive emotional and behavioral needs.

Leading the Way in K-12 Mental Health Care

Our MTSS for School-Based Mental Health Care consists of three tiers of support designed to meet the unique needs of students in the school environment.



Our Results! (2024-2025 school year)



97%

Success Rate in Therapeutic Outplacement Avoidance¹



91%

of parents & caregivers saw an improvement in their child's behavior or mental health



+1

Academically struggling ESS students increase their GPA by **~1 FULL letter grade**²



40%

Reduction in absences for students with chronic absenteeism³



54%

Decrease in suspensions for students with history of severe disciplinary issues⁴

For more information
about ESS
Scan the Code



To learn more, contact:

Mike Roseman

Director of District Partnerships

mroseman@effectiveschoolsolutions.com

215-983-7089

www.effectiveschoolsolutions.com

¹Therapeutic outplacement care includes residential treatment and out of district placement for Tier 3 students.

²Tier 3 students who entered program with a GPA of less than 2.0.

³Students with five or more absences in the marking period prior to enrollment in ESS.

⁴Tier 3 students who entered the program with multiple prior suspensions.



TRUSTED SCHOOL & COMMUNITY PARTNER

for High-Quality
Out-of-School Time
Programming

SUPPORTING STUDENTS. SUPPORTING FAMILIES. SUPPORTING SCHOOLS.

Our ELITE ONSITE Programs are offered directly at your school, providing students in grades K–5 with a safe, structured, and enriching after school experience that supports learning, wellness and personal growth.



WE'RE ON SITE. THEY THRIVE.
A SEAMLESS EXTENSION OF YOUR SCHOOL DAY.

WHAT WE OFFER IN OUR ONSITE PROGRAMS



HOMEWORK TIME

Designated time and support to help students stay on track academically.



ENRICHMENT ACTIVITIES

Hands-on STEM, arts & crafts, games, and team-building activities that inspire creativity and collaboration.



SOCIAL-EMOTIONAL LEARNING

Activities and guidance that promote positive behavior, friendships and healthy choices.



SAFE & CARING ENVIRONMENT

Our highly trained staff ensure students are supervised, supported and encouraged every day.

WHY SCHOOLS PARTNER WITH ELITE



Helps meet the growing childcare needs of families



Provides a safe and structured environment after school hours



Supports student engagement beyond the school day



Operates independently while maintaining strong communication with school leadership



Over 15 years of experience serving New Hampshire families



NOW FEATURING LEARNING BEYOND THE BELL CURRICULUM

Research-based enrichment activities designed specifically for K–5 out-of-school time programs.



OUR MISSION

To positively impact the lives of 100,000 children by providing safe, enriching environments that support their physical, intellectual, emotional, and social growth.



**STRONGER STUDENTS.
STRONGER FAMILIES.
STRONGER SCHOOLS.**

LET'S WORK TOGETHER TO PROVIDE EXCEPTIONAL AFTER-SCHOOL PROGRAMS THAT MAKE A DIFFERENCE.



603-722-5150



enrollment@eliteafterschool.net



afterschoolprograms.co



ENERGY SOLUTIONS FOR NEW HAMPSHIRE SCHOOLS

Improving your buildings.
Lowering your energy costs.
Helping you build a better future.



Performance
Contracting



Geothermal
Energy



Biomass
Heat



Solar
Energy



Grant &
Rebate Support



Data
Analytics



LOCAL EXPERTISE LASTING IMPACT

Proudly based in New Hampshire
and serving schools across
New England.



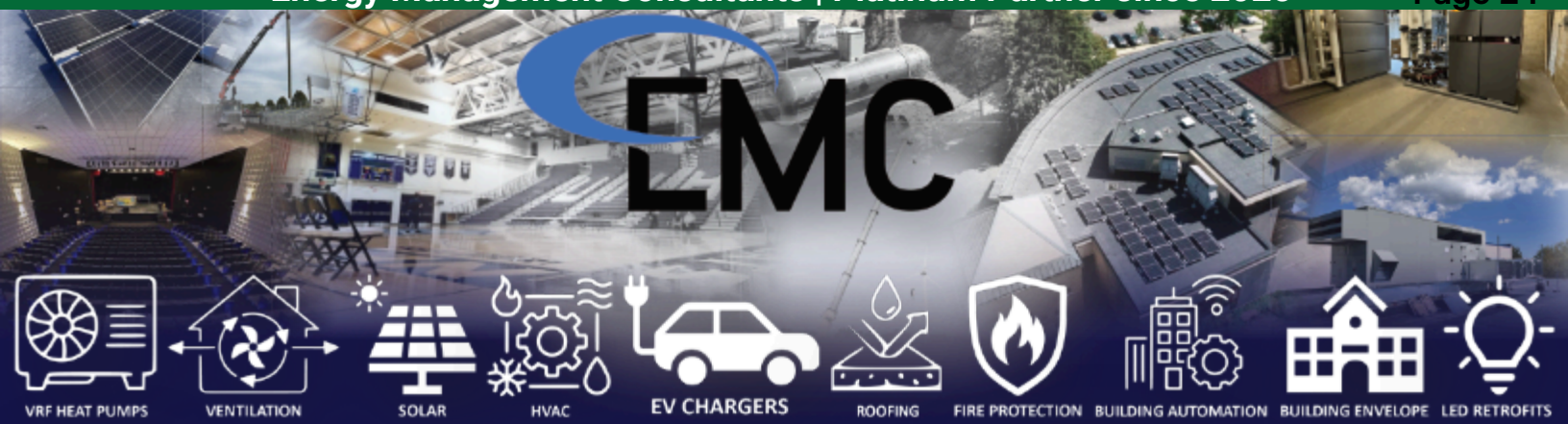
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info@@eeiser vices.com



energyefficientinvestments.com



FACILITY ANALYSIS

We handle energy efficiency and facility improvement projects from start to finish.



DESIGN

Our in-house engineers develop full drawings and bid specifications for your projects.



COMPETITIVE BIDDING

We gather bids from qualified contractors, review them with you, and help select the best value for your project.



PROJECT MANAGEMENT

EMC manages contractors, utility incentives, and financing options. A dedicated project manager keeps everything on track with clear weekly updates.





We're Behind Every Substitute Placement

More preparation and coordination, less for your District to manage.

Daily coverage is only one part of a fully managed approach. ESS gives your District a dedicated partner for substitute teachers, paraprofessionals, and support staff before, during, and after each placement – giving leadership more time to focus on their priorities.



Management

Recruits, screens, trains, and places qualified substitute personnel.



Administration

Manages substitute onboarding, payroll, performance, and ongoing support



Oversight

Provides responsive onsite management and clear reporting



Discover what a fully managed substitute program can do for your District at [ESS.com](https://www.ess.com).

Nhuy Tran, Director of Business Development
NTran@ESS.com | 603.391.8893

Developing the Leaders of Tomorrow Starts in Your School Today

Building leadership cultures in K–12 schools across New Hampshire—from students to staff to administrators.

FranklinCovey Education has been partnering with K–12 schools for over a decade to build leadership cultures where every student can thrive.

Our flagship program, Leader in Me, is a proven, school-wide leadership program rooted in The 7 Habits of Highly Effective People. It develops leaders at every level of your school community, from the classroom to the front office.

Schools implementing Leader in Me across New Hampshire see:



Confident, self-directed student leaders



Improved academic achievement



Reduced discipline referrals



Stronger student ownership and accountability



A supportive and cohesive staff culture

Teacher Believed in Me complements this work with a professional development experience built on the science of positive student well-being. Educators gain practical, evidence-based skills to build trust with students, inspire their potential, and rediscover their passion for teaching.

Kick off the school year with a gift.

Contact Kate to receive a complimentary ***Teacher Believed in Me*** book and learn how Leader in Me can support your school or district this year.

Kate Maggs

FranklinCovey Education Client Partner

Kate.Maggs@franklincovey.com | 603-341-8800



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GREAT
MINDS



What you know should shape what comes next

District leaders are balancing more student needs, instructional priorities, and educator demands than ever. Together, HMH® and NWEA® help New Hampshire districts connect what they know about students with what comes next in teaching and learning.

Understand

NWEA® MAP® Growth™ provides trusted achievement, growth insights, identifies areas of need so planning starts with greater clarity.

Teach

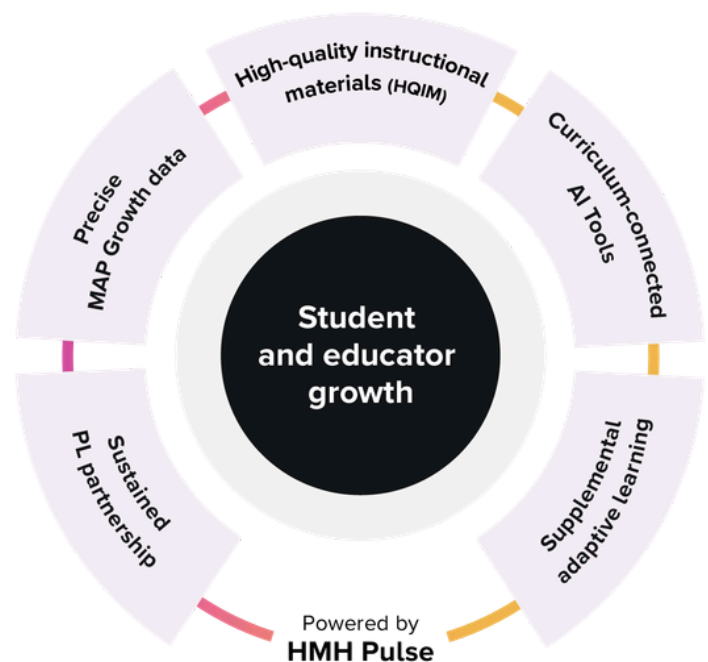
HMH high-quality curriculum supports engaging, grade-level teaching and learning across subjects and grade levels.

Respond

Supplemental learning and intervention solutions help educators close learning gaps, reinforce skills, and extend learning.

Strengthen

Professional learning, implementation support, and AI grounded in HMH curriculum help educators adapt lessons and respond while staying in control.



See how insight can provide better-informed teaching and learning.

hmhco.com



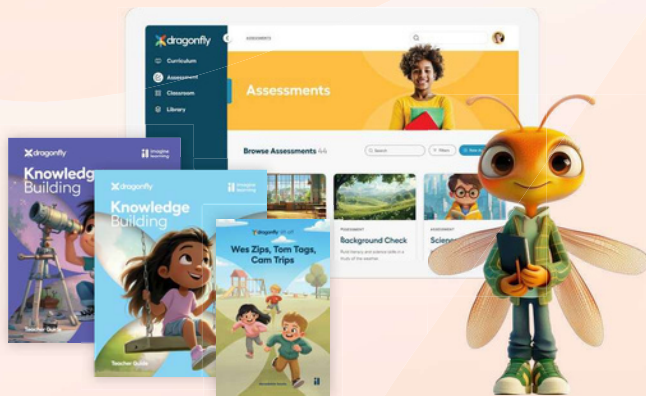
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Effective, research-backed core, supplemental, and intervention solutions for all stages of literacy

From foundational skills to academic writing, Imagine Learning's PreK–12 English language arts (ELA) solutions equip educators to support every student's progress with effective, evidence-aligned instruction. Our literacy curricula are grounded in the science of reading, built for multilingual learners, and designed to simplify implementation without sacrificing depth.

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Tracy Julian
Account Executive
413.574.2099 (call or text)
tracy.julian@imaginelearning.com



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Districts



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Languages



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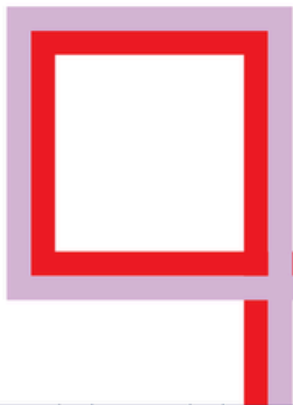


Supporting Each Student's Unique Path to Growth

Meeting the Needs of Every Learner

With McGraw Hill's extensive product portfolio in PreK-12 paired with Achieve3000's supplemental and intervention solutions, our comprehensive curriculum offerings bring together content, technology, and an understanding of the cognitive processes of learning to offer a richer and more meaningful educational experience, unique to each learner.

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Kristen Dalphond - Sr. Account Manager PreK-12 Core, AP, CTE
Kristen.Dalphond@MHEducation.com | 603-339-1432

Cassidy Carlotto - Account Manager Intervention & Supplemental
Cassidy.Carlotto@MHEducation.com | 413-800-5606

<https://www.mheducation.com/prek-12.html>





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Purpose-built for the unique needs of school districts.



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EXPLORE THE PLATFORM

schoolamplified.ai



Michael C. Tempesta

Co-Founder and Chief Engagement Officer

(774) 432-1176
mike@schoolamplified.ai
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THE PLATFORM

Four products. One district intelligence platform.

Each module solves a practical district need while strengthening the same shared source of truth.



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District storytelling and social communication with less manual effort.

- Multi-channel content creation and scheduling
- Consistent, on-brand messaging across every channel
- Engagement tracking and performance insights



DistrictAssist

Searchable district knowledge that supports staff and preserves continuity.

- Smart search across policies, procedures, and resources
- AI answers grounded in your district's content
- Always up to date, always aligned



SchoolVoice

School-level communication that keeps families informed and aligned.

- Automated, timely updates for families
- Two-way communication made simple
- Stronger school-family connectedness



DistrictInsight

Communication trends and signals that support better district decisions.

- Dashboards that reveal what matters
- Trend and sentiment analysis over time
- Clear insights for confident action

Together, these modules help districts speak with one voice, support staff with better information, and build stronger operational continuity over time.

REAL RESULTS THAT MATTER



SAVE TIME

Automate routine tasks and reclaim valuable hours.



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DRIVE BETTER DECISIONS

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Every solution is built with student privacy, transparency, and responsible AI at the center.



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BY DESIGN



HUMAN IN
THE LOOP



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SCHOOLCARE

HEALTH BENEFIT PLANS

Contact: Jana McCusker, Group Relations Specialist

Email: jmccusker@schoolcare.org

Phone: 603-506-7646

Web: schoolcare.org

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As today's students engage with increasingly complex subjects, schools must also evolve to support their growth. A safe, secure, and comfortable learning environment is essential for enabling students to think critically, explore confidently, and apply their knowledge to shape a better future.

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For more information, contact Avae Traina at (207) 303-6181 or avae.traina@siemens.com; or Pete Roehrig at (207) 420-7963 or pete.roehrig@siemens.com.
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SIEMENS



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Top Reasons District Choose SuperEval

1. **Drives** a fair, objective, evidence-based evaluation process.
2. **Provides** a singular, intuitive platform for the entire district leadership team.
3. **Creates** a goal-aligned school district, from the board down to building level.
4. **Saves** district leaders time and resources, now backed by new AI supports.
5. **Turns evaluation into development**, helping leaders grow, not just get scored.

What's New This Year: AI That Cuts the Paperwork, Not the Rigor

- Draft reflective narratives from your own notes
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550+
Districts



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VLACS



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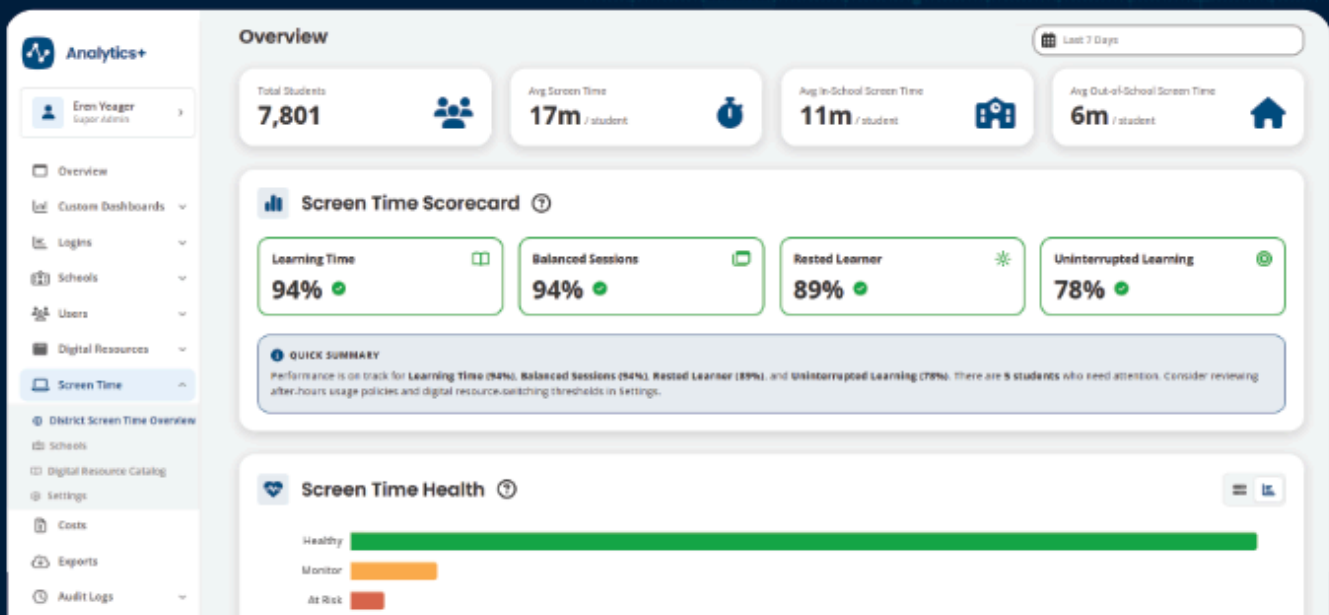


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Connor Young

Channel Sales Executive

connor.young@motorolasolutions.com

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Why Schools Choose VLACS

- ✓ No cost for NH students
- ✓ Expands district capacity without additional staffing
- ✓ Supports personalized, competency-based instruction
- ✓ Flexible scheduling for student needs
- ✓ Strengthens career pathways and student engagement
- ✓ Integrates seamlessly with district programs—schools keep full credit control





What is Wayfinder?



Wayfinder is a PreK-12 program that helps students build confidence, adaptability, and purpose—creating the foundation they need to chart their own course in life. Since our founding at Stanford d.school in 2015, our goal has always been to help students develop the skills and character needed to build lasting relationships, develop purpose, and become responsible, contributing members of their communities.

Wayfinder is used in schools nationwide to strengthen well-being across MTSS, track and measure Portraits of a Graduate, and equip students to thrive in school, work, and life. Drawing from the latest research in adolescent development and human-centered design, everything we create is research-backed and proven to help students grow more purposeful and engaged.

Six Core Skills to Prepare Students for Life

Wayfinder's research-backed Core Skills help students build meaning, think critically, and develop the durable, future-ready skills they need to connect classroom learning with real-world challenges.



Read a full program evaluation by Stanford University's Dr. Heather Malin at wfndr.co/eval

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FOR K-12 SCHOOL SYSTEMS

Guiding schools through strategic, ethical AI integration.

AI Integration Is Transformation, Not a Rollout.

Most AI in schools arrives as one more tool to roll out, and it fades within a year because nothing underneath it changed. We help districts build something that holds.

THE SPINE OF THE WORK

The AI Integration Plan and the Integration Hub

The Plan

We help your district develop its own vision, strategy, and guidance for AI, built under state frameworks and local policy. We make sure your AI integration aligns with the good work you are already doing, such as your strategic plan, district goals, and Portrait of a Learner.

The Hub

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Leadership design thinking with AI for your administrative team. Sets the conditions so integration stays steady and embedded.
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On-site sessions built from where your educators actually are, not from a generic slide deck.
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FUNDING

Ask how districts align this work with their Title II-A professional learning funds.

FROM 30,000 FEET TO 3

30,000 ft Philosophy

3,000 ft State-level guidance

----- PUBLIC ABOVE · GUIDED BELOW -----

300 ft AI Integration Plan

30 ft Integration Hub

3 ft Personalized tools for educators

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Book a 20-minute conversation. Bring your questions and we will walk you through what a Plan and Hub actually look like.

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-Brian Topscott,
 Joint Building Committee Chairperson
 for Idlehurst Elementary School

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Education & Outreach

At Drummond Woodsum, we firmly believe in the power of education to reduce legal costs for our school clients and empower administrators and educators with the right information to do their jobs effectively. We regularly offer educational trainings on a variety of critical topics and we host annual events such as our New Hampshire Principal's Academy and New Hampshire Special Education Conference. We also recognize that some districts prefer on-site or virtual workshops, which enables more employees to participate and obtain practical solutions to specific issues. We are committed to working with school districts to develop the solutions and trainings that are most appropriate for them.



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POWERED BY



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Service Records

Total Time (Hours) **07.00** Total Units (Hours) **06.50**

S/hr **66.50**
Units/Hour

All Schools

FILTERS COLUMNS

Date	Service	Work Type	Units	Student
8/1/2025	OT	Meeting (parental/child study)	4	Alyssa Avery
8/1/2025	SLP	Meeting (Evaluation)	4	Alyssa Avery
8/1/2025	PT	Meeting (IEP)	4	Alyssa Avery
8/1/2025	TVI	Supervision of Rehab Assistant	4	Alyssa Avery
8/1/2025	OT	Therapy	6	Alyssa Avery

Progress Tracker

Jul 28 - Aug 01

FILTERS COLUMNS EXPORT

Service Date	Start Time	Units	Work Type
8/1/2025		4	Meeting (parental/child study)
8/1/2025		4	Meeting (Evaluation)
8/1/2025		4	Meeting (IEP)



Contact us to discuss your district's related-service needs.



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Email:
Chris@DunstanPediatric.com



Phone:
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Aimee Arsenault

Head of Strategic Partnerships & Brand
aimee@wearegeskus.com
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studios





Who We Are

We are a 60-year-old, NH-based nonprofit supporting students and families in planning and paying for their future pathways. We offer free support services, as well as funding assistance including scholarships and private loan options.*

We Help Students:

Find Their Direction

Our team of experts helps students of all ages and backgrounds plan their next steps, whether that includes college, career training, or other options. We offer a variety of free services and resources:

- **College-planning events**, including our annual Destination College event for high school juniors and their families
- **In-school presentations and support**, including ApplyNH, an annual college-application initiative
- **1-on-1 appointments**, both virtual and in-person
- **Webinars** on a variety of college-and-career planning topics
- **Publications, videos, and other resources**

Fund Their Future

We support families in understanding the financial aid process and paying for college or career training. Our resources and services include:

- **The Granite Edvance Scholarship** for NH students at four-year and two-year colleges and trade-schools
- **Webinars, videos, and publications** including The Financial Aid Insider, a comprehensive guide to paying for college
- **Personalized support** with FAFSA completion, comparing financial aid offers, understanding funding options, and more
- **Private student and parent loans and loan refinancing,*** offering competitive rates, multiple repayment options, and origination support from local student loan experts



Contact Us

GraniteEdvance.org
(603) 225-6612
info@graniteedvance.org

3 Barrell Court,
Concord, NH 03301-8543

*Granite Edvance Student Loans may be made by Granite Edvance or Bank of Lake Mills, member FDIC. Granite Edvance Corporation NMLS#1527348 <https://www.nmlsconsumeraccess.org>

GraniteEdvance.org





Helping educators **succeed** in and out of the classroom



See how our products and programs attract, support, and retain top talent.

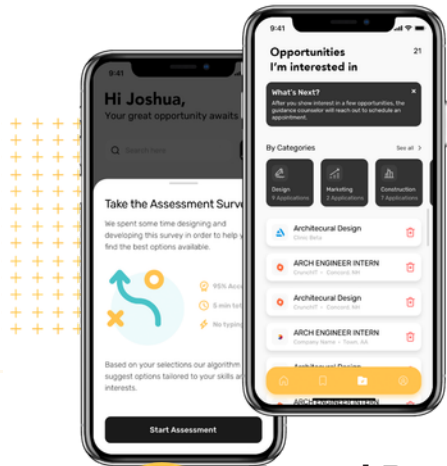
- Retirement Solutions
- Auto Insurance
- Property Insurance
- Life Insurance
- Supplemental Insurance
- Workshops
- Student Loan Solutions
- Classroom Funding
- Credit Tools



horacemann.com

LAUNCH NOW

The only platform that connects student-driven interests to tailored career suggestions and local, real-world work opportunities.



Encourage Student Career Exploration

Launch Now offers students a self-paced assessment tool that identifies individual interests and compatible career paths.



Uniformly Compile Student Data

We organize and securely store student results and resumes so that you're only clicks away from offering personalized guidance.

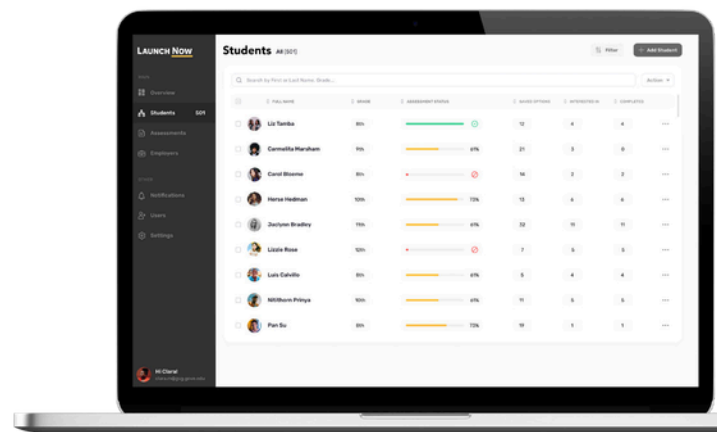


Extend Reach to Local Connections

Students are able to independently browse and request connections with vetted community businesses.

“Despite interest on both sides, there simply was no way to bridge the gap [between students and employers] without knocking on doors myself. It was clear that a tool was needed to facilitate those connections.”

Melora Bisailon
School Counselor at Epping Middle and High School



Collaboratively crafted by both students and educators, our platform matches real-world opportunities to each student's unique interests and skills.

By leveraging technology for the historically paper based process of finding internships and career mentoring, school administrators save time and provide consistent support to all students.

Our Parent and Community Partner Portals increase advocacy for the students and offer seamless connections with local businesses looking to connect with the upcoming talent pool.

LET'S CONNECT:





Create a Safe & Supportive Environment for all.



Simplified, centralized, and memorable, the **Litix Academy** learning platform provides an **efficient, effective annual training experience for educators that reduces administrative burden.**

We manage the entire process, from enrollment to completion. Reliable **tracking, monitoring, and record-keeping** improves district compliance with **state and federal mandates.**

Build a strong foundation for staff with short, engaging annual training on:

- Title IX
- IDEA & Section 504
- De-escalation
- Boundaries & Ethics
- Bullying Prevention & Intervention
- FERPA
- Anti-discrimination
- Mandated Reporter
- Suicide Prevention and Intervention, and more.

TRUSTED BY MORE THAN

300

Partners

academy@litix.ai

Presenting some of our current NH partners:

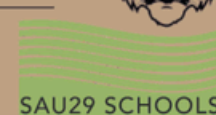


SCHOOL ADMINISTRATIVE UNIT #44

Northwood NH



SAU 16
EXETER NH



Behavioral Support that *Sticks*



Ripple Effects **PreK-12** digital suite of **evidence-based, trauma-informed** programs and tools help students effectively develop **behavioral support skills**. Our goal is to help learners and educators understand the **root cause of social and behavior challenges**, allowing them to find personalized solutions to meet their specific needs and build **safe and healthy schools**.

What makes Ripple Effects unique



Proven effective for MTSS-B including improved behavior outcomes and overall student wellness. Offers social emotional, behavioral and mental wellness support at Tier I, II and III.



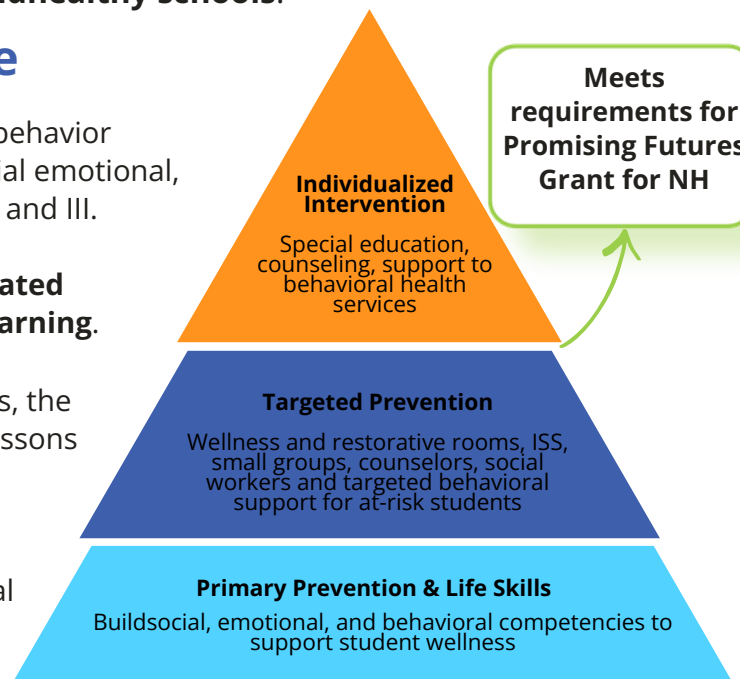
Multiple instructional possibilities, including **facilitated (like circle time)**, **learner-directed** or **blended learning**.



In addition to behavioral health and wellness topics, the programs offer hundreds of peer-led videos and lessons that address **real-world challenges**.



Delivers the evidence-based prevention strategy required by many grants, supporting both universal and targeted approaches to **substance misuse prevention**.



Effective Solutions for Every Age

Bouncy's Readyto Learn Resilience, grades PreK-1 - Music and play-based lessons and activities teach students self-regulation skills; centered around **Breathing Bouncy**, an animatronic service dog, providing comfort and **secure attachment**.

Ripple Effects for Kids, grades 2-5

Ripple Effects for Teens, grades 6-12

Over 600 **peer-led**, real-world video lessons that allow students to **access support** on topics that **matter most**.

*When students feel more **confident** in their ability to **identify triggers** and **proactively avoid** them, **everyone succeeds**.*

It Works!



See the studies and learn more about the impact of Ripple Effects

Let's Get Started



Suzanne Rickard

207-459-9145

srickard@rippleeffects.com

Ready for next steps? Schedule a demo today!

Invest in the future of your community.

TD Government Banking keeps you moving forward.

We provide solutions to meet the operational needs of government entities, while making the most of taxpayer dollars.

To learn more about our solutions, visit tdbank.com/govbanking or contact your TD Relationship Manager.

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THE DIGITAL CRAYON
ESSAYS ON SCHOOL DESIGN
BY DAVID EPSTEIN, AIA

From Planning to Design

MIDDLEBURY HIGH SCHOOL (PHOTO BY LENNY CHRISTOPHER)

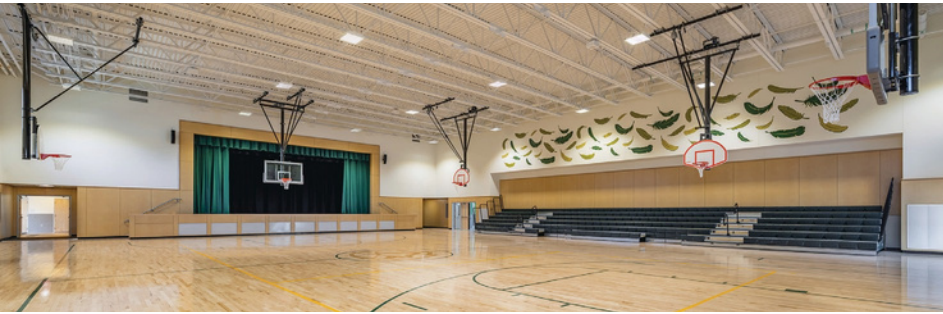
K12 Clients:

Addison Central School District, Middlebury, VT
Central Vermont Career Center School District, Barre, VT
Champlain Valley School District
Hartford School District, White River Junction, VT
Harwood Union Unified School District, Waitsfield, VT
Mount Abraham Union School District, Bristol, VT
Milton Town School District, Milton, VT
Rutland City Public Schools
SAU 70, Hanover, NH/Norwich, VT
Taconic and Green Regional School District, Sunderland, VT
Tashkent International School, Tashkent, Uzbekistan
Winooski School District

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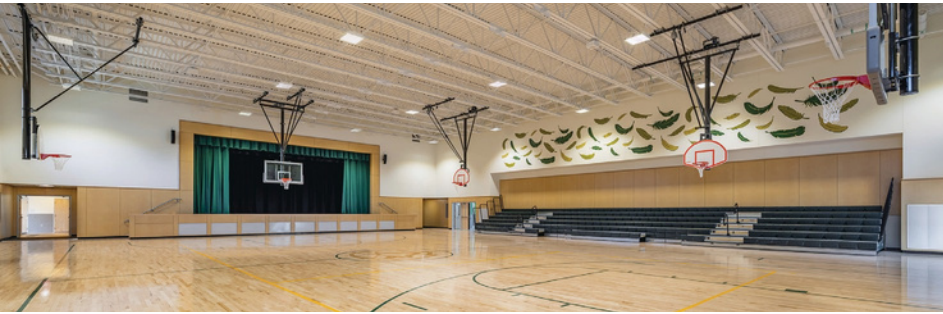
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YOUR **SCHOOLS**
YOUR **VISION**
OUR **EXPERTISE**



With architecture and engineering expertise under one roof, Turner Group brings a truly integrated approach to school planning and design. Our collaborative team provides greater coordination, deeper understanding, and exceptional value from initial planning through project completion.



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GROUP**

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NEW HAMPSHIRE GOES BELL-TO-BELL

THIS 2026-2027 SCHOOL YEAR, NEW HAMPSHIRE CLASSROOMS ARE PHONE-FREE.

Yondr can help:

- Develop and implement effective policies
- Onboard staff and students seamlessly
- Provide secure, durable pouches
- Ensure smooth daily operations
- Deliver ongoing strategic support

YONDR
PHONE-FREE SCHOOLS



EVERYONDR.COM

